

PROFESSIONAL PROFILE -----

Creative and versatile video editor with a BA in Film and Television, a strong technical foundation, and hands-on experience in branded content, social media, and event-based production. Skilled in editing, content strategy, and creative planning, with a track record of managing multiple projects under pressure while maintaining high standards. Confident working across agency and in-house environments, contributing to all stages of the creative process - from concept to final delivery. Currently seeking a new opportunity in the content and social media space to continue developing professionally and make meaningful contributions to a forward-thinking creative team.

EDUCATION -----

University of Cumbria (2017 - 2021)

BA Film and Television (Hons) - Second Class Upper Division (2:1)

Ullswater Community College (2015 - 2017)

A Levels -

Sociology, Philosophy & Ethics, Drama & Theatre Studies

Ullswater Community College (2012 - 2015)

GCSE's - 10 subjects (grades A-C) including: Maths (B), English

Language (B), English Literature (A), and Drama (A)

TECHNICAL SKILLS -----

Video Production & Post-Production

- Adobe Creative Suite: Premiere Pro, After Effects, Photoshop, Audition, Lightroom
- Video Editing
- Colour Grading
- Motion Graphics
- Sound Mixing & Design

Camera & Production Equipment

- Videography & Photography
- Cameras: Canon, Sony, Blackmagic
- Gimbal/Handheld Operation
- Lighting
- TV Production: Cameras & Vision Mixing

Creative & Production Planning

- Creative Direction
- Event Planning
- Shoot Planning
- Set Design
- Copywriting

Social Media & Content Execution

- Platform Management: Instagram, TikTok, YouTube
- Social Media Strategy & Execution
- Analytics & Performance Tracking

Creative AI Tools

- ElevenLabs
- Lalal.AI
- Runway

File Management & Delivery

Project Management

Microsoft Office Suite & Google Workspace

KEY EMPLOYABILITY SKILLS -----

Deadline-Oriented - Working in a fast-paced agency environment enhanced my time management skills

Self-Managed - Proactive and organised, with the ability to handle tasks independently

Versatile - Comfortable stepping into new roles and adapting quickly to different projects

Team Player - Work well in large groups and collaborate effectively with diverse teams

Driving License - Full, clean UK driving license held

EMPLOYMENT HISTORY -----

ID2 Media, Alsager - Video Editor

(August 2023 - Present)

- Hired full-time after freelancing; editing video content for major clients including Vodafone, Barclays and EV Cargo
- Edit case studies, podcasts, and social media clips to industry standard, delivering 100+ videos to tight deadlines
- Manage multiple projects simultaneously while adapting to varied client needs
- Contribute to creative development and client pitches with new content ideas
- Support shoots as assistant producer and camera operator when required

Aaspire Records, Manchester - Creative Lead - Voluntary Role

(June 2020 - Present)

- Contribute to a six-person creative collective supporting three Manchester-based music artists
- Plan and deliver events, including the brand's largest ongoing project to date
- Direct, produce, and write high-quality branded content across digital platforms
- Work across all areas of the business, from budgeting to marketing and promotions
- Represented the brand internationally at the 2022 C-Suite Fashion & Beauty event in Brussels
- Mentored by a Creative Director from one of Manchester's leading social media agencies

Self Employed - Video Editor

(June 2022 - August 2023)

- Delivered freelance video editing services for clients via Fiverr, Mandy, and personal referrals
- Served as lead editor for the @HENDOYT YouTube channel, producing over 20 videos
- Filmed and edited a full wedding video project
- Managed workload independently and met client deadlines
- Developed editing style while learning new tools and techniques

The George Inn, Wetherspoons, Sandbach - Kitchen Team Leader

(July 2021 - August 2022)

- Led day-to-day kitchen operations, including food orders, stock checks, and staff coordination
- Promoted to Team Leader and trusted with keyholder responsibilities
- Worked 40-hour weeks, including weekend and late shifts

Woodrow Wilson, Wetherspoons, Carlisle - Kitchen Associate

(January 2018 - July 2021)

- Supported a high-volume kitchen environment during university
- Delivered meals to spec under pressure with tight turnaround times
- Adapted to demanding shift patterns, working from early morning to late night

Cartmell Shepherd Solicitors, Penrith - Archiver

(June 2017 - September 2017)

- Archived over 1,800 historical client files
- Carried out general administrative and office duties

VOLUNTEERING -----

- Photographed and filmed the final year play and leavers' festival at St. Luke's Primary School, annually since 2021
- Took part in a range of community activities through 10 years in Cubs, Scouts, and Explorers
- Completed the National Citizen Service programme in 2015
- Volunteered as an Assistant Ranger with the National Trust during summer 2013

HOBBIES & INTERESTS -----

Outside of work, I enjoy hiking, indoor climbing, baking and playing the drums. I have a keen interest in technology, having built several custom PCs - including my current editing setup, which I continue to upgrade. I'm also an avid reader and music lover, with a growing vinyl collection. I enjoy spending time with my partner, my two cats Boots and Dora and working on renovation projects around the house.